**Farnell Teams Up with Supplier Partners to ‘Make a Better Tomorrow Together’**

*Leading suppliers join Farnell in charitable initiative in support of the COVID-19 Solidarity Response Fund for WHO powered by the United Nations Foundation and Swiss Philanthropy Foundation and Plan International Ireland*

**Leeds, United Kingdom – 30 June, 2020:** [Farnell](https://www.farnell.com/), the Development Distributor, has launched a charitable initiative with support from supplier partners Rohde & Schwarz, ROHM and Multicomp Pro, seeking to ‘Make a Better Tomorrow Together’.

Visitors to the Farnell website until the middle of July can nominate one of two chosen charitable organisations who will then receive a donation from Farnell on their behalf. For every visitor to the Farnell site, Farnell will donate €1 to the chosen charity. Donations will be tracked by location and chosen charity, and results will be displayed on a real-time map.

Visitors will also be able to ‘boost’ the donation by purchasing products from the Rohde & Schwarz, ROHM and Multicomp Pro ranges. For every purchase made before the end of July, Farnell will donate an additional €1 for purchases of Multicomp Pro and ROHM products valued above €50, or €10 for purchases of Rohde & Schwarz valued €100 or more.

The charities supported by this campaign are:

* **COVID-19 Solidarity Response Fund for the World Health Organization (WHO), powered by the UN Foundation and Swiss Philanthropy Foundation** - The COVID-19 Solidarity Response Fund provides direct support to WHO and partners to help countries prevent, detect, and respond to the COVID-19 pandemic. WHO partners include UNICEF (United Nations Children’s Fund), CEPI (Coalition for Epidemic Preparedness), UNHCR (United Nations High Commissioner for Refugees) and WFP (World Food Programme).
* **Plan International Ireland** – an independent development and humanitarian organisation that advances children’s rights and equality for girls. Farnell is specifically supporting the work of Plan International in educational programmes in West Africa.

**Chris Breslin, President of Farnell said:** “As a global electronics business, we strive to make a positive impact wherever we can, from volunteering and fundraising to our recycling scheme which has saved over 100 tonnes of packaging going to landfill. As part of this initiative to ‘*Make a Better Tomorrow Together’*, we are working with supplier partners Rohde & Schwarz, ROHM and our private label brand Multicomp Pro to raise funds for two great charities. The donations to Plan International and the COVID-19 Solidarity Response Fund will help support those most in need around the world right now. I hope that our customers will get involved by visiting the Farnell website.”

Farnell is supported by supplier partners Rohde & Schwarz, ROHM and Multicomp Pro.

**Toshimitsu Suzuki, President of ROHM Semiconductor Europe says:** “ROHM is always committed to making the world a better place to live, and thus Farnell’s ‘Make a Better Tomorrow Together’ charity campaign is fully endorsed. We are proud of being listed as one of the main partners for this campaign and do hope our contribution and the resulting revenue will provide relief to unnamed neighbours and friends who are hardest hit by the consequences of Covid-19.”

**Bob Bluhm, Vice President of Value Instruments at Rohde & Schwarz said:** “In difficult times like these, the importance of reaching out a helping hand, becomes even more apparent. We appreciate this initiative from our partner Farnell and are honoured to be able to support their fundraising efforts”

Visit [farnell.com/bettertomorrow](https://uk.farnell.com/bettertomorrow) and fill out the form to let Farnell donate on your behalf.

**\*\*Ends\*\***

**Notes to editors**

You can find more details and supporting imagery related to this press release on our Newsroom: [www.element14.com/news](http://www.element14.com/news)

**About us**

[Farnell](http://farnell.com/) is a global technology leader with more than 80 years in the high service distribution of technology products and solutions for electronic system design, production, maintenance and repair. Farnell uses this experience to support its broad customer base, from hobbyists to engineers, and from buyers to maintenance engineers. As ‘The Development Distributor’, we work with leading brands and start-ups alike to develop new products for market, and support the industry as it seeks to develop the current as well as next generation of engineers.

Farnell trades as [Farnell](http://uk.farnell.com/) in Europe; [Newark](http://www.newark.com/) in North America; and [element14](http://sg.element14.com/) throughout Asia Pacific and sells direct to consumers through a network of resellers and its [CPC](http://cpc.farnell.com/) business in the UK.

Farnell is a business unit of Avnet, Inc. (Nasdaq: [AVT](https://ir.avnet.com/)). Avnet is a global technology solutions provider with an extensive ecosystem that delivers design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle.

For more information, visit our websites at <http://www.farnell.com/corporate> and [https://www.avnet.com](https://www.avnet.com/wps/portal/us/).

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