**Farnell element14 launches Raspberry Pi charged IoT Learner Kit**

*Kit supports IBM Coursera course to get makers and developers started with the Internet of Things*

**October 12, 2016, LONDON,** [Farnell element14](http://uk.farnell.com/)is now shipping a market –first IoT Learner Kit developed in collaboration with IBM. The kit provides an end-to-end learning solution for makers, hardware and software developers and students looking to get started with IoT development and can be used in conjunction with IBM’s Coursera course: “A Developer`s Guide to Internet of Things (IoT)”.

The IoT learner kit has been built around the Raspberry Pi3 and Raspberry Pi sense hat, which have fueled the maker culture and become a symbol for creativity and innovation for the Internet of things. By accessing the IoT space through the kits hardware, and with full support from the IBM course, developers will be able to:

* Learn the skills required for IoT development
* Create innovative projects
* Bring innovative projects into commercial application

**Richard Curtin, Strategic Alliance Director at element14 said:**

“The maker market is a home for innovation and we continue to see bright and exciting ideas come from this space and turn into real commercial prospects. By collaborating with IBM in the development and launch of this starter kit, element14 is making it even easier for makers to take that first step towards the commercial market, creating the potential for an innovation revolution.”

**Bret Greenstein, Vice President, IBM Watson IoT Platform,** **added:**

"So many engineers and entrepreneurs first start tinkering with their IoT ideas on a Raspberry Pi, which is why IBM has engaged and committed to the Pi ecosystem by teaming up with element14, a Premier Farnell trading company and a licensed manufacturer of the Raspberry Pi.”

The IoT Learner Kit is available from [Farnell element14](http://uk.farnell.com/element14/pi3-ibm-iot-learnkit/raspberry-pi-3-ibm-iot-learner/dp/2606882?ost=iot+learner+kit&selectedCategoryId=&categoryNameResp=All%2BCategories&searchView=table&iscrfnonsku=false) in Europe, Newark element14 in North America and element14 in Asia.

You can get started with "A Developer's Guide to IoT" from IBM and [Coursera](https://www.coursera.org/learn/developer-iot), and explore the course before purchase. The kit also provides a 90 day free trial for the Bluemix, a cloud development platform giving access to the IBM Watson IoT Platform and other services.

You can read more about IoT learner Kit on the [element14 community](http://www.element14.com/IoTLearnerKit) and element14 design center.

**Ends**

**About the Premier Farnell Group**

[Premier Farnell plc](http://www.premierfarnell.com/) (LSE:pfl) is a global leader in high service distribution of technology products and solutions for electronic system design, production, maintenance and repair. Trading as [Farnell element14](http://uk.farnell.com/) in Europe, [Newark element14](http://www.newark.com/) in North America and [element14](http://sg.element14.com/) across Asia Pacific, it had sales last year of £982.7m, the Group is supported by a global supply chain of more than 3,000 suppliers and an inventory profile developed to anticipate and meet its customers’ needs.

Premier Farnell works to bring to market development kits in a variety of applications, enabling it to support the customer from design concept through to production.

The latest products, software, services and solutions from trusted supplier partners are all available through 43 local language transactional websites. The element14 [Community](http://www.element14.com/community/welcome) allows buyers and engineers to access a wide range of independent technical information, tools and the latest resources and the [Design Center](http://www.element14.com/community/community/designcenter?ICID=menubar_designcenter) enables design engineers to compare kits from the world’s greatest range of development tools.

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* More than 4,500 employees
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For more information, visit the website at [Premier Farnell](http://www.premierfarnell.com).

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