**element14 becomes first Distributor to offer eDelivery for MATLAB & Simulink Student Suite**

*Customers now able to activate and use their license immediately after purchasing*

**LONDON, 14 December 2016:** element14, The Development Distributer, has added MATLAB and Simulink Student Suite from MathWorks to its range of software tools available by instant e-delivery. e-delivery is available to customers via all channels - including online, call centres and field sales, meaning that engineers no longer need to wait to be able to benefit from their purchases and can ‘get to work’ instantly.

The MATLAB and Simulink Student Suite is comprised of [MATLAB](http://www.mathworks.com/products/matlab/), [Simulink](http://www.mathworks.com/products/simulink/) and 10 add-on products that can be used for applications related to controls, signal analysis, test, measurements and more. The pack also includes a Quick Start Guide to help users get building something fun straight away – from a temperature display to a face detection system.

Key Features:

* Model hierarchical subsystems with predefined library blocks
* Simulate the dynamic behavior of your system and view results as the simulation runs
* View simulation results and debug the simulation
* Simulink has built-in support for prototyping, testing, and running models on Arduino, LEGO MINDSTORMS, and Raspberry Pi.
* MATLAB Mobile lets you access MATLAB from your mobile device.
* Student software runs on Windows, Mac, and Linux.

“Offering an ever increasing portfolio of engineering software for immediate electronic delivery demonstrates element14’s commitment to the customer. Engineers no longer have to wait days for their software to arrive at their desk.” said Peter Wenzel, Global Software Product Line Manager. Wenzel continued, “Being the first channel partner to offer the MATLAB & Simulink Student Suite product line via eDelivery extends our portfolio of products available for eDelivery securing our position as the destination for engineering software.”

MathWorks MATLAB & Simulink Student Suite is available from [Farnell element14](http://uk.farnell.com/the-mathworks/978-0-9896-140-23-dl/matlab-simulink-student-suite/dp/2674174?ost=MATLAB+and+Simulink+Student+Suite+from+MathWorks&categoryId=700000005130&searchView=table&iscrfnonsku=false) in Europe and [Newark element14](http://www.newark.com/the-mathworks/978-0-9896-140-23-dl/matlab-simulink-student-suite/dp/95Y3275?ost=THE+MATHWORKS++978-0-9896-140-23-DL++MATLAB+%2F+SIMULINK%2C+STUDENT+SUITE%2C+1+USER&selectedCategoryId=&categoryNameResp=All%2BCategories&searchView=table) in the United States.

More information is available via the element14 [community](https://www.element14.com/community/docs/DOC-75866).

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**Notes to Editors**

You can find more details and supporting imagery related to this press release on our newsroom: [www.element14.com/news](http://www.element14.com/news)

**About us**

Farnell element14 is part of the [Premier Farnell](http://www.premierfarnell.com/) group of businesses, a global technology leader with over 80 years in the high service distribution of technology products and solutions for electronic system design, production, maintenance and repair. Premier Farnell uses this experience to support its broad customer base, from hobbyists to engineers, maintenance engineers and buyers as ‘The Development Distributor’, working with leading brands and start-ups to develop new products for market, and supporting the industry as it seeks to develop the current and next generation of engineers.

Premier Farnell focuses its offering around four core customer journeys:

* **Education to Maker** – Premier Farnell is an official manufacturer of two of the most popular Maker Boards, Raspberry Pi and Beaglebone Black, and exclusive manufacturer of educational programming boards such as the BBC micro:bit and Codebug.  Customers are supported through element14.com, the largest online engineering and maker community, also providing support to educators and parents through its new STEM space.
* **Research and Design Services** -  Premier Farnell is the No.1 for Development Kits, having worked with the world’s leading Semiconductor companies to design and manufacture their latest development boards in house.  A deep understanding and design knowledge of the latest Semiconductor Devices available also supports Premier Farnell’s broader design assistance offering, providing a similar service to customers of all sizes who are seeking additional engineering support.
* **Design through to Production** – Premier Farnell provides an entire solution for design to manufacturing customers, with the broadest range of Semiconductor and Passive inventory available, a world class line card, same day despatch, a strong board level Interconnect proposition and growing Electromechanical proposition.  In addition, it has the technical support capabilities to meet all customers’ needs, from simple cross-reference to complex design.
* **Bench to Board** – Premier Farnell offers one of the industry’s broadest ranges of Test & Measurement equipment and a leading line card for all Tool & Production supplies supporting customers from the testing of initial designs to delivering essential maintenance activity to keep their operations running.

Premier Farnell is a business unit of Avnet Electronics Marketing, the components operating group of Avnet, Inc., (NYSE:AVT). Premier Farnell trades as [Farnell element14](http://uk.farnell.com/) in Europe, [Newark element14](http://www.newark.com/) in North America, and [element14](http://sg.element14.com/) throughout Asia Pacific. The Premier Farnell Group is supported by a global supply chain of more than 3,500 suppliers and has an extensive inventory profile developed to anticipate and meet the needs of innovative customers everywhere.

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Key facts:

* Operations in 38 countries and 43 local language transactional websites
* More than 3,500 leading suppliers
* More than 650,000 products stocked with access to over four million more on demand
* More than 440,000 members of the element14 community
* Leaders in providing information on REACH, Conflict Minerals and EU RoHS [legislation](http://www.element14.com/community/community/legislation)

For more information, visit the website at <http://www.premierfarnell.com>

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