**Premier Farnell Further Expands the Depth and Breadth of its Linecard with New Global Franchise Agreements**

**Sydney, Australia, 13 November 2018:** [Premier Farnell](http://www.premierfarnell.com), the Development Distributor, has further expanded the depth and breadth of its linecard by adding a number of new manufacturers to its range. These global agreements with market-leading brands provide customers with access to several new product lines in key market sectors, covering the Interconnect, Passives & Electromechanical (IP&E) and Semiconductor product categories.

“These new franchises show our continued commitment to providing our customers with access to a broad choice of market leading, innovative products, helping them create technologies that can change their businesses and the world”, says **Chris Breslin, President, Premier Farnell and element14**. He continues, “Enhanced choice and the addition of new stock means that customers can be confident when they come to Farnell element14 for the products they need, when they need them.”

Premier Farnell’s extended linecard provides customers with more products to support applications in markets such as Automotive, Industrial, Mobile, Smart Grid, Metering, Industrial Automation, Building Automation, Energy Management, Network Infrastructure, Office Automation and more. The new global franchises, with products now in stock at Farnell element14 in Europe, Newark element14 in North America and element14 in APAC, include:

* [**Osram Opto Semiconductor**](https://www.element14.com/community/view-product.jspa?url=%2Fb%2Fosram)**s**, a key player in the opto-electronics semiconductor market, with more than 40 years’ experience developing cutting-edge products in the fields of illumination, visualisation and sensor technology. Premier Farnell’s global franchise brings high-performance light-emitting diodes (LEDs), infrared emitters, lasers and sensors to its range.
* [**Nidec Copal**](https://www.element14.com/community/view-product.jspa?url=%2Fb%2Fnidec-copal-electronics%3Frd%3Dnidec%2Bcopal%26krypto%3DLQpcvyBj61liQczrfNFgAQu3t5kkw5kCo5d9JFHvJ7M%2FnNRWxeNoaTZMjz%2FJbrUb0PDvymm%2F5cFvg9x74AeBF8qk%2BqX4isrVOet3f9y%2FDAk%3D)**,** is the market-leading manufacturer of optical, electronic and mechanical equipment including switches, fans and potentiometers bringing products suitable for the medical, automotive, industrial, and white goods sectors. Premier Farnell is stocking Nidel Copals range of Switches, Passives and Fans.
* [**Taoglas**](https://www.element14.com/community/view-product.jspa?url=%2Fb%2Ftaoglas), a leading supplier of antennas and filters, provide a comprehensive range of external, embedded and base station antenna solutions for M2M applications. Premier Farnell businesses now stock Taoglas products for industry applications including Automotive, Smart Grid, Metering, Telemetry, Home Automation and Medical.

As the Development Distributor, Premier Farnell continues to expand its already robust linecard for customers to ensure their access to the world’s leading manufacturers. By developing new relationships, and by also building upon the strength of parent company Avnet’s established partnerships, Premier Farnell is ideally positioned to provide the broadest selection of solutions and related support in the industry for any developer small or large.

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**Notes to Editors**

You can find more details and supporting imagery related to this press release on our newsroom: [www.element14.com/news](http://www.element14.com/news)

**About us**

[element14](http://au.element14.com/) is part of the Premier Farnell group of businesses, a global technology leader with over 80 years in the high service distribution of technology products and solutions for electronic system design, production, maintenance and repair. Premier Farnell uses this experience to support its broad customer base, from hobbyists to engineers, maintenance engineers and buyers as ‘The Development Distributor’, working with leading brands and start-ups to develop new products for market, and supporting the industry as it seeks to develop the current and next generation of engineers.

Premier Farnell is a business unit of Avnet (Nasdaq: [AVT](https://ir.avnet.com/)). Premier Farnell trades as [Farnell element14](file:///%5C%5Cflcspnfp%5Ccanalrd%5CCommunications%5CGlobal%20PR%5CFY%202017%5CAdmin%5CTemplates%20and%20standard%20documents%5CRegional%20press%20release%20templates%20August%202016%20OLD%5Cuk.farnell.com) in Europe, [Newark element14](http://www.newark.com/) in North America, and [element14](http://au.element14.com/) throughout Asia Pacific. The Premier Farnell Group is supported by a global supply chain of more than 3,500 suppliers and has an extensive inventory profile developed to anticipate and meet the needs of innovative customers everywhere.

For more information, visit the website at <http://www.premierfarnell.com>

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